

DOUBLE-TIME WEB DESIGN, LLC

PROFESSIONAL WEBSITE DESIGN



Search Engine Optimization (SEO) Upgrade

What Services Are Included in the SEO Upgrade?

- 🌐 Optimization of source code for keywords
- 🌐 Examination of all internal and external links (quality is key)
- 🌐 Website address submission to all major, quality search engines
- 🌐 Submission to 15 or more business listing sites
- 🌐 Submission to internet yellow page and local-only sites
- 🌐 Speed optimization of website – compression, browser cache, etc.
- 🌐 Periodic evaluation of your website in search engine results
- 🌐 New account with Google Local Business Center

Why Search Engine Optimization is Important

Although your business has a website, potential clients may not be able to find you on the internet. Your accessibility can be improved with a Search Engine Optimization (SEO) upgrade. To reach your targeted market you must optimize your website for specific keywords, create business listings, etc. which builds your presence on the internet. It is our goal to make your website searchable and appear *before* the competition.

About this Service

It takes time to achieve Search Engine Optimization results; search engines can take from one week to a few months to index your website. After executing all of the required methods of optimization, the evaluation period begins. During evaluation, we continually monitor and analyze your results, making necessary optimizations which bring you closer to your goals. Continuing service will help achieve the desired results and maintain your search engine position.